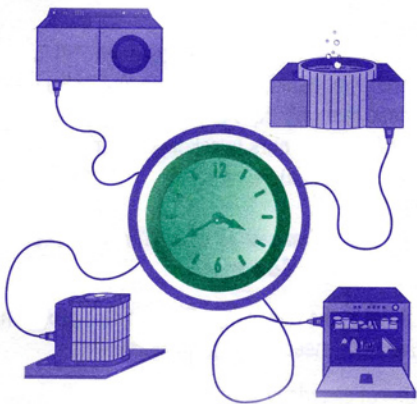


Buy electricity at big savings during off-peak hours!

Residential Time-of-Use



It's not how much you use, it's when you use it!

Now you can get big savings on your PG&E bills, simply by shifting the majority of your electrical use to off-peak hours!

Because of commercial and industrial demand, use of electricity on the PG&E system is at its highest on weekdays from noon to six (holidays included). By avoiding this period of peak demand, residential customers taking advantage of the Time-of-Use program can enjoy substantial savings on electricity from PG&E.

For example, if you're using more than 750 kwh a month, you could save as much as \$240 a year, provided that only 15% of your electricity is used during on-peak hours (weekdays, noon to six, holidays included).

How do I know if the Time-of-Use program is for me?

To enroll in the Residential Time-of-Use program, you need to meet two basic requirements:

1. Use of electricity should be above 750 kwh per month. To see if you qualify, simply refer to the bottom right corner of your current PG&E bill.

2. Your meter must be located in an accessible area to permit monthly readings by PG&E personnel.

Here's how it works. When you sign up for the Residential Time-of-Use program, we'll install a special meter that measures the amount of electricity you're using, along with the time that you're using it. The smaller your percent of on-peak use, the more you can save.

Your on-peak electrical use should be less than 30% of your total electrical use (on-peak hours are weekdays from noon to six, holidays included).

Estimate your savings! To see how much money you can save on the Time-of-Use program, look at your PG&E bill and find the number of kilowatt hours at the bottom right corner. Then look at the chart under the column called "Average Monthly kwh Usage" and find your number again. To the right of your number on the chart, you'll see your potential annual savings, which will vary according to your on-peak use of electricity.

Time-of-Use Savings Per Year

Total use in kwh Per Year	Average Monthly kwh Usage	On-Peak %			
		10%	15%	20%	30%
9,000	750	270.14	214.87	159.60	49.06
12,000	1,000	377.79	304.08	230.40	83.01
15,000	1,250	485.44	393.32	301.20	116.96
18,000	1,500	593.09	482.54	372.00	150.92
24,000	2,000	808.38	660.99	513.60	218.82
30,000	2,500	1,023.68	839.44	655.20	286.73
36,000	3,000	1,238.97	1,017.89	796.80	354.63

Energy planning yields big savings!

For people who aren't at home during peak hours, it's easy to save by converting to the Time-of-Use program. With a little forethought and maybe a timer or two, you'll be able to save a bundle on your energy bill!

For people who are often at home, you'll be glad to know that on-peak use hours represent only 18% of each week. By planning the majority of your power use to avoid on-peak hours, the Time-of-Use program can still help you save money on electricity.

Two ways to help you save.

To find out if you can lower the cost of your electricity by taking advantage of the **Time-of-Use program** or other optional residential rates, call the PG&E Smarter Energy Line at 1-800-933-9555 today! And be sure to ask about our **Energy Savings Plan**, which will help you learn more about the way your home uses electricity.



At your service.

SMARTER ENERGY FOR A BETTER WORLD